

**A UNIVERSAL WORLD WIDE WEB USER SHOPPING CART
TRANSFERABLE WITH ITS LOAD FROM WEB PAGE TO WEB PAGE**

Abstract

A shopping cart is provided that is designed for the purchaser/user at the receiving Web station and is associated with the receiving display station in place of the prior art shopping cart systems that are associated with and designed for particular Web pages. The user may move his personal shopping cart from one Web page to another without checking out as he leaves the particular Web pages. The user may carry his load of products with his shopping cart as he moves the cart from Web page to Web page. An implementation at said receiving display station enables a user to load into said shopping cart a plurality of representations of products offered from said plurality of Web sites. The user at the receiving display station is enabled to select to buy a set of the loaded products and there is an implementation for transmitting to each of a plurality of Web sites offering the products selected to buy by said user, billing data required of said user to buy said products.